



Roularta
Advertising

Summer Promo



Did you know ...

4.842.300

Belgians enjoyed a summer holiday last year?
3 out of 4 of them traveled abroad – 1 out of 2 chose a staycation

The **summer** remains the ideal season to
sit back, relax and **thoroughly enjoy** some
magazine me-time.





Summer Promo

1+1 free

Min. 5,000€ investment (net net)

All* Digital campaigns from
1/7-31/8

To make sure advertisers can continue to reach the audiences they need, Roularta will not only be targeting Belgian IP addresses this summer, but **all** Belgian profiles.

Whether they're in Belgium, or abroad enjoying a nice cocktail.

We will **only** reach someone when we can identify him or her as Belgian based on Roularta's datasignals and Logged-in profiles. This way we ensure qualitative audiences.

**except : Social Extension, data, podcasts and Social packs*



Summer Promo

-40% (Before AC)



Min. 7,000€ investment (net net)

All Digital Content campaigns
from 1/7-31/8



Summer Promo

1+1

On all* print integrations for
weekly magazines

-50%

on all* print integrations for
Monthly magazines

From 1/7-31/8



*except : K Weekend Black Knokke (31/07) + K/V Weekend Black Fashion (28/8-29/08) + Feeling/GAEL Fashion issue (21/08)



Summer Promo

1+1

On all integrations in our
Leadgeneration e-letters
from 1/7-31/8





Roularta Advertising



We Make It Personal

Raketstraat 50, 1130 Brussel, www.roularta-advertising.be