





Did you know ...

4.842.300

Belgians enjoyed a summer holiday last year?

3 out of 4 of them traveled abroad – 1 out of 2 chose a staycation

The **Summer** remains the ideal season to sit back, relax and thoroughly enjoy some magazine me-time.





1+1 free

Min. 5,000€ investment (net net)

All* Digital campaigns from 1/7-31/8

To make sure advertisers can continu to reach the audiences they need, Roularta will not only be targeting belgian IP adresses this summer, but **all** Belgian profiles.

Whether they're in Belgium, or abroad enjoying a nice cocktail.

We will **only** reach someone when we can identify him or her as Belgian based on Roularta's datasignals and Logged-in profiles. This way we ensure qualitative audiences.



-40% (Before AC)



Min. 7,000€ investment (net net)

All Digital Content campaigns from 1/7-31/8



1+1

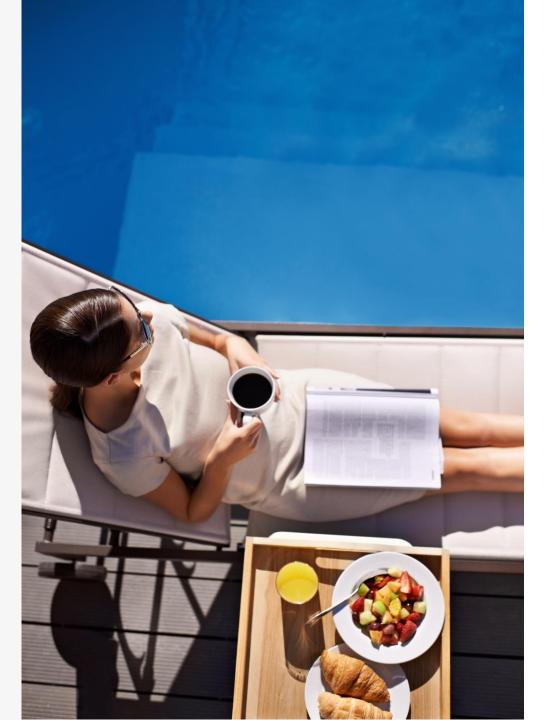
On all* print integrations for weekly magazines

<u>-50%</u>

on all* print integrations for Monthly magazines

From 1/7-31/8





<u>1+1</u>

On all integrations in our Leadgeneration e-letters

from 1/7-31/8





We Make It Personal